



TERMS & CONDITIONS: VIC KIDS EAT WELL EVERY BITE COUNTS COMPETITION 2026



The following Terms and Conditions apply to the “Vic Kids Eat Well Every Bite Counts Competition”, 2026.

CONDITIONS OF ENTRY

These Terms and Conditions include information on how to enter the Vic Kids Eat Well Every Bite Counts Competition and details of associated prizes. Participation in the ‘Vic Kids Eat Well Every Bite Counts Competition’ (**this Competition**) constitutes acceptance of these Terms and Conditions. Only entries that are submitted and comply with the below Terms and Conditions may take part in this Competition.

- 1) The Promoter is Cancer Council Victoria, 200 Victoria Parade, East Melbourne Victoria 3002 (**Promoter**), as part of the Vic Kids Eat Well program. Vic Kids Eat Well is supported by the Victorian Government and delivered by Cancer Council Victoria in partnership with National Nutrition Foundation.

This Competition’s promotion period commences 20 April 2026, 00:00:01am AEST and closes 26 June 2026, 11:59:59pm AEST (**the Promotional Period**).

2) To enter this Competition:

- a. An organisation must be a current Vic Kids Eat Well member organisation, operate in Victoria, and submit at least one bite during the promotional period.
 - b. Submissions must be made by a registered Vic Kids Eat Well health promotion professional on behalf of a registered Vic Kids Eat Well member organisation using the Vic Kids Eat Well database during the Promotional Period.
- 3) There can be multiple entries per organisation. An organisation can submit multiple bites, and all will go into the draw to be considered as a competition entry. An organisation is only eligible to win one of the three prizes.
 - 4) Incomplete, indecipherable or incomprehensible bite entries will be deemed invalid.
 - 5) The Promoter’s decision in relation to any aspect of this Competition is final and binding on each person who enters. No correspondence will be entered into.
 - 6) The Promoter reserves the right to disqualify any entry where it reasonably suspects that such materials are prohibited by these Terms and Conditions, any relevant law, or otherwise deemed inappropriate. This is at the Promoter’s absolute discretion and discussions will not be entered into. Entries that are considered unlawful,



harassing, defamatory, abusive, threatening, harmful, obscene, profane, sexually orientated, racially offensive, contain objectionable content or are otherwise inappropriate will not be deemed valid and will be rejected.

- 7) By entering this Competition, entrants consent to receipt of emails regarding this Competition, and other emails which inform the entrant of the Promoter's other publications, products, services and events and promote relevant third-party goods and services.
- 8) By entering this Competition, the organisation provides the Promoter and Vic Kids Eat Well with permission to reproduce and use the organisation's name for purposes associated with promoting Vic Kids Eat Well (such as, on social media platforms, website).
- 9) This is a game of skill and chance plays no part in determining the winners. Each entry will be assessed individually on the quality of the information provided. The selection criteria of "relevance to Vic Kids Eat Well", "creativity" and "innovation" will be judged by the Vic Kids Eat Well team at Cancer Council Victoria. Judging will take place in the week commencing the 29 June 2026, by the Vic Kids Eat Well team. There will be three winners. The winner will be notified via email by 13 July 2026, and prizes will be sent via email by 31 July 2026.
- 10) Cancer Council Victoria's [privacy policy](#) applies to this Competition.
- 11) The Promoter will keep records of this Competition for 3 years.

Prizes:

- 12) There will be three prizes. Each prize is a \$150 e-voucher for Kitchen Warehouse. Plus, all organisations submitting a bite will receive two Vic Kids Eat Well decals to celebrate their progress, including: "Today's fresh specials" and "Healthy and delicious options today". Each organisation will receive one set of decals, regardless of the number of bite submissions.
- 13) There will be three individual winners of the prize draws, and each organisation can only win one prize.
- 14) The three prize winners will be notified via email by 13 July 2026, and prizes will be sent via email by 31 July 2026.
- 15) All decals will be distributed after the competition closes on 26 June 2026 and will be sent via post by 31 July 2026.
- 16) If, in any event, a winner does not want to accept the prize, or the Promoter is unable to locate a winner by 5pm 13 July 2026, the prize will be forfeited by the winner, with no liability whatsoever on the Promoter towards the prize winner.
- 17) Prizes are not transferable or exchangeable and cannot be redeemed for any other form of compensation (including cash), unless otherwise specified. The value of the prizes is accurate as at the commencement of this Competition. The Promoter and its associated parties accept no responsibility for any variation in the value of a prize after that date.

