

TERMS & CONDITIONS: VIC KIDS EAT WELL FEEL GOOD FOOD COMPETITION



THE FOLLOWING TERMS AND CONDITIONS APPLY TO THE “FEEL GOOD FOOD COMPETITION”, 2026

CONDITIONS OF ENTRY

These terms and conditions include information on how to enter the Feel Good Food Competition (**Competition**) and details of prizes (**Terms and Conditions**). Participation in the Competition constitutes acceptance of these Terms and Conditions. Only entries that are submitted and comply with the below Terms and Conditions may take part in this Competition.

The Promoter is Cancer Council Victoria (ACN 608 530 972), of Level 8/200 Victoria Parade, East Melbourne Victoria 3002 (**Promoter**), as part of the Vic Kids Eat Well Program. The Vic Kids Eat Well Program is supported by the Victorian Government and delivered by the Promoter.

This Competition’s promotion period commences 27 January 2026, at 12:00:01am AEST and closes 4 March 2026, at 11:59:59pm AEST (the **Competition Period**).

To be eligible for this Competition, an organisation must be a current Vic Kids Eat Well member organisation, operate in Victoria, and provide/sell food and drink to young people between the ages of 5 and 18 (**Organisation Eligibility Requirements**).

All organisations who submit their recipe by completing the entry form located on the Vic Kids Eat Well website and meet the eligibility criteria during the Promotional Period will be eligible to enter this Competition.

To enter this Competition:

- 1) Persons must be a registered Vic Kids Eat Well member (**Member Organisation**). A person who is a valid representative of a Member Organisation may submit an entry on behalf of their Member Organisation. Individuals or organisations that are not Member Organisations are not eligible to enter.
- 2) Member Organisations must submit a meal or snack idea via the entry form located [here](#).
- 3) Unlimited entries are permitted per Member Organisation. If a Member Organisation submits multiple entries, each valid submission will be treated as a separate entry.

- 4) Incomplete, indecipherable or incomprehensible entries will be deemed invalid.
- 5) The Promoter reserves the right to disqualify any entry where it reasonably suspects that such materials are prohibited by these Terms and Conditions, any relevant law, or otherwise deemed inappropriate. This is at the Promoter's absolute discretion and discussions will not be entered into. Entries that are considered unlawful, harassing, defamatory, abusive, threatening, harmful, obscene, profane, sexually orientated, racially offensive, contain objectionable content or are otherwise inappropriate will be deemed invalid.
- 6) The Promoter's [Privacy Policy](#) applies to this Competition.
- 7) By entering this Competition, entrants consent to their personal information (including their email address) being used for the purpose of the Promoter sending updates regarding this Competition, and other emails which inform the entrant of the Promoter's other publications, products, services and events and promote relevant third-party goods and services, and any other purposes outlined in the Promoter's [Privacy Policy](#).
- 8) By entering this Competition, the Member Organisation provides the Promoter and Vic Kids Eat Well with permission to reproduce and use the organisation's name publicly for purposes associated with promoting Vic Kids Eat Well (including on social media platforms and its website).
- 9) The Member Organisation agrees to its entry being shared publicly by the Promoter, the Victorian Government, and the Little Food Festival indefinitely in the event that its entry is chosen as the winner. When an entrant submits any materials via the Promotion including comments, photos, and images (**Content**), intellectual property subsisting in the Content vests in the Promoter and the Promoter may use, reproduce, modify, adapt, publish, and display such Content for any purpose in any media, without compensation, restriction on use, attribution or liability. Entrants agree not to assert any moral rights in relation to such use and warrant that they have the full authority to grant these rights.

Judging the winners

- 10) The Promoter's decision in relation to any aspect of this Competition is final and binding on each person and Member Organisation who enters. No correspondence will be entered into relating to the Promoter's decision.
- 11) This is a game of skill and chance plays no part in determining the winners. Each entry will be individually judged based on the merit of the information provided. Each entry's performance against the selection criteria "Nutritious/healthiness", "Equity and Accessibility", "Creativity", "Connection and Impact" will be determined by the Vic Kids Eat Well team at the offices of Cancer Council Victoria. Judging will take place on 2 April 2026, by a Vic Kids Eat Well panel of judges, appointed by the Promoter. There will be one winner. The prize winner will be notified via email by 8 April 2026 and prizes will be sent via email by 30 April 2026.
- 12) If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to modify, suspend, terminate or cancel the Promotion. Notice of cancellation will be communicated on the Promoter's website and/or social media platforms.

- 13) Any cost associated with accessing the website is the entrant's responsibility and is dependent on the internet service provider used. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
- 14) The Promoter will keep records of this Competition for 3 years.

Prizes:

- 15) There will be one winner chosen. The prize is a \$300 Kitchen Warehouse e-voucher. The winning recipe will be featured at the Little Food Festival in 2026, on the Vic Kids Eat Well website and shared across our community, inspiring others to boost delicious and healthy options at their organisation. The winning organisation will also be eligible for a \$200 travel allowance to attend the Little Food Festival.
- 16) The prize winner will be notified via email by 8 April 2026 and prizes, excluding the travel allowance, will be sent via email by 30 April 2026. If the winning organisation chooses to access the travel allowance, it will be arranged separately following correspondence with the winner and may be issued after 30 April 2026.
- 17) If, in any event, a winner does not accept the prize, or the Promoter is unable to locate a winner by 5pm, 10 April 2026, the prize will be forfeited by the winning Member Organisation, with no liability whatsoever on the Promoter towards the prize winner(s).
- 18) Prizes are not transferable or exchangeable and cannot be redeemed for any other form of compensation (including cash), unless otherwise specified. If a prize (or part of any prize) is not available for any reason at the date winners are announced, the Promoter, in its absolute discretion, reserves the right to substitute the standard prize with a prize of equal value and/or specification. The value of the prizes is accurate as at the commencement of this Competition. The Promoter and its associated parties accept no responsibility for any variation in the value of a prize after that date.