

VIC KIDS EAT WELL – KICKSTARTER COMPETITION



The following Terms and Conditions apply to the “Vic Kids Eat Well– Kickstarter Competition”

CONDITIONS OF ENTRY

These Terms and Conditions include information on how to enter the Vic Kids Eat Well – Kickstarter Competition (**Competition**) and details of prizes (**Terms and Conditions**). Participation in this Competition constitutes acceptance of these Terms and Conditions. Only entries that are submitted and comply with the below Terms and Conditions may take part in this Competition.

The Promoter is Cancer Council Victoria, 200 Victoria Parade, East Melbourne Victoria 3002 (**Promoter**), as part of the Vic Kids Eat Well Program. The Vic Kids Eat Well Program is supported by the Victorian Government and delivered by the Promoter.

This Competitions promotion period commences on the 6 October 2025 to 30 November 2025, 11:59:59pm (**the Promotional Period**).

To be eligible for this Competition, an organisation must comply with the below (**Organisation Eligibility Requirements**):

- be a current Vic Kids Eat Well member organisation,
- operate in Victoria,
- provide/sell food and drink to young people between the ages of 5 and 18,
- have submitted a baseline survey to the Vic Kids Eat Well database via their health promoter before 30 November 2025, 11:59:59pm (**end of Promotional Period**).
- have yet to complete a Vic Kids Eat Well bite.

To enter this Competition:

1. The organisation or assigned Health Promoter of the organisation submit a response to the question ‘*How will this voucher support you to meet one of the Vic Kids Eat Well bites you are working towards?*’
2. There can only be one submission per Vic Kids Eat Well organisation. If an organisation submits more than one response, the most recent response will be used.
3. Incomplete, indecipherable, incomprehensible or those that do not meet the required baseline will be deemed invalid.

4. The Promoter's decision in relation to any aspect of this Competition is final and binding on each person who enters. No correspondence will be entered into.
5. The Promoter reserves the right to disqualify any entry where it reasonably suspects that such materials are prohibited by these Terms and Conditions, any relevant law, or otherwise deemed inappropriate. This is at the Promoter's absolute discretion and discussions will not be entered into. Entries that are considered unlawful, harassing, defamatory, abusive, threatening, harmful, obscene, profane, sexually orientated, racially offensive, contain objectionable content or are otherwise inappropriate will not be deemed valid and will be rejected.
6. By entering this Competition, entrants consent to receipt of emails from the Promoter regarding this Competition, and other emails from the Promoter which inform the entrant of the Promoter's other publications, products, services and events and promote relevant third-party goods and services. You can unsubscribe from these communications at any time.
7. By entering this Competition, the organisation provides the Promoter with permission to reproduce and use the organisation's name for purposes associated with promoting Vic Kids Eat Well (such as, on social media platforms, website).
8. This is a game of skill and chance plays no part in determining the winners. Each entry will be individually judged based on the merit of the information provided. The selection criteria of answering the competition question, '*How will this voucher support you to meet one of the Vic Kids Eat Well bites you are working towards*'. Winners will be determined by the Vic Kids Eat Well team at the offices of the Promoter. The Promoter will select the winning responses that is deemed the most equitable and/or innovative changes that organisations can implement to foster a healthy food and drink environment for children and young people, in accordance with the judges' selection criteria. Judging will take place in the first week of December 2025 by a Vic Kids Eat Well panel of judges, with two winners selected. The prize winners will be notified by email by the 15th of December, and prizes will be sent via email by the last day of December 2025.
9. The Promoter's [privacy policy](#) applies to this Competition.
10. The Promoter will keep records of this Competition for 3 years.

Prizes:

11. There will be two 'winners chosen. Each prize is a \$150 Kitchen Warehouse e-voucher.
12. The two prize winners will be notified by email by the 15th of December, and prizes will be sent by the 31st December.
13. If, in any event, a potential competition winner does not want to accept the prize, or the Promoter is unable to locate a winner by 5pm on the last day of December 2025, the prize will be forfeited by the winner, with no liability whatsoever on the Promoter towards the prize winner. Another winner will then be selected by the Promoter following the notification requirements as per these Terms and Conditions.



14. Prizes are not transferable or exchangeable and cannot be redeemed for any other form of compensation (including cash), unless otherwise specified. The value of the prizes is accurate as at the commencement of this Competition. The Promoter and its associated parties accept no responsibility for any variation in the value of a prize after that date.

